



# Low Carbon Campaign for the Commonwealth Games 2010

## Low Carbon Lifestyles Toolkit Report

### 1. Name of implementing agency:

Nehru Foundation for Development (NFD)

### 2. Report for the period:

June 2010-December 2010

### 3. Short summary:

As part of the project, 'Creating Green Citizens to link with the project titled Low Carbon Campaign for the Commonwealth Games 2010', a toolkit was developed on '**Low Carbon Lifestyles**' to provide training to the beneficiaries of the project.

The **Low Carbon Lifestyles Toolkit** (of 28 pages) is really a barometer on our attitudes and practices, and focuses on the efficient use of **electricity, transportation, LPG, water, organic waste and paper**. It is a set of material consisting of:

- a) A **message booklet** on key low carbon practices derived from data from calculations
- b) A **CD** which has the following:
  - A set of excel sheet calculations and data showing details of human actions leading to mitigation of carbon emissions and the possible choices available. The booklet consists of key messages taken from this excel sheet calculation.
  - A set of powerpoint presentations on:
    - a. Climate Change-basics, impacts on India etc.
    - b. Low Carbon lifestyles in offices
    - c. Low Carbon lifestyles in homes
    - d. Low Carbon lifestyles in school
  - A street play on Climate Change

### 4. Background

The XIX Commonwealth Games were held in New Delhi from 3-14 October 2010. As the host of the Commonwealth Games (CWG), the Govt. of Delhi had committed itself to hosting "Green Games" by inducing behavioral change towards low carbon practices amongst participants, visitors and viewers which indirectly helps in GHG mitigation and adapting to sustainable lifestyles and consumption practices. **The Global Environment Facility (GEF) /United Nations Development Program (UNDP) Small Grants Program (SGP)** project '**Creating Green Citizens to link with the project titled Low Carbon Campaign for the Commonwealth Games 2010, New Delhi**' aimed at:

1. Supporting plantation on Queen's Baton Relay Route (QBR)





2. Providing training to the students, communities, etc. on low carbon practices
3. Organizing rallies along the Queen's Baton Relay Route (QBR) through these trained participants

## 5. Objectives

**The Purpose of toolkit** is to spread awareness and sensitivity among people regarding adopting low carbon practices for a sustainable lifestyle.

## 6. Planned activities

a) **Printing of Toolkit:** 1,00,000 copies of the toolkit were to be printed

b) **Dissemination of toolkit:**

CEE had already contacted SGP partners and civil society all over the country to conduct the following activities along the Queen's Baton Route (QBR) in the project 'Creating Green Citizens to link with the project titled Low Carbon Practices for the Commonwealth Games 2010':

1. Plantations
2. Rallies along the QBR

These NGO partners and civil society have contacted several schools, colleges, corporates, self help groups, communities for carrying out the above activities. The toolkit was to be provided to each NGO partner and participating institution to train the participants on low carbon practices.

## 7. Progress of activities

a) 1,00,000 copies of the toolkit have been printed

b) Dissemination of toolkit:

i) SGP partners

S.No.	Name	No. of copies	Remarks
1.	SWADHINA, Kolkata, West Bengal	500	Distribution to sub-partners
2.	Society for Environment & Social Awareness (SESA), Jharkhand	500	Distribution to sub-partners
3.	Citizen Foundation (CF), Jharkhand	500	Distribution to sub-partners
4.	Gramin Vikas Trust (GVT)	500	Distribution to sub-partners
5.	Green Harmony, Jodhpur, Rajasthan	500	Distribution to sub-partners
6.	Tata Power Community Development Trust, Jharkhand	500	Distribution to sub-partners
7.	Pratham Mumbai Education	1000	Distribution to sub-partners





	Initiatives (PMEI) , Jharkhand		
8.	Khangchendzonga Conservation Committee (KCC), Sikkim	500	Distribution to sub-partners
9.	Social Initiative through Development & Humanitarian Action (SIDHA), Jamshedpur, Jharkhand	500	Distribution to sub-partners
10.	Pradeepan Sansthan, Betul, Madhya Pradesh	500	Distribution to sub-partners
11.	The Churches Council for Child & Youth Care (CCCYC) , Bangalore	500	Distribution to sub-partners
12.	Soc. For Nature Education & Health Awareness (SNEHA), Vizianagaram, Andhra Pradesh	500	Distribution to sub-partners
13.	Kamalnayan Jamnalal Bajaj Foundation (KJBF), Wardha, Maharashtra	500	Distribution to sub-partners
14.	Hand in Hand, Tamil Nadu	500	Distribution to sub-partners
15.	Sujagriti Samaj Sevi Sanstha, Morena, Madhya Pradesh	500	Distribution to sub-partners
16.	New Junoon	500	Distribution to sub-partners
17.	PUPA	500	Distribution to sub-partners
18.	Sarthak Prayas	500	Distribution to sub-partners
19.	Animal Care Land	500	Distribution to sub -partners
20.	Community Development Organization Trust (C-DOT)	500	Distribution to sub -partners
21.	Participatory Learning Action Network & Training (PLANT)	500	Distribution to sub -partners
22.	Centre for Tribals & Rural Development Trust (CTRD Trust)	500	Distribution to sub -partners
23.	Shanti Ashram	500	Distribution to sub -partners
24.	Madhar Nala Thondu Niruvanam (MNTN)	500	Distribution to sub -partners
25.	Centre for Rural Education and Economic Development (CREED)	500	Distribution to sub -partners
26.	The Andhyodaya	500	Distribution to sub -partners
27.	The Serve India	500	Distribution to sub -partners
28.	Vivekananda Trust	500	Distribution to sub -partners
29.	AGAAS Federation	500	Distribution to sub -partners
30.	Paryavaran Avam Gramin Vikas Sansthan (PAGVS)	500	Distribution to sub -partners
31.	Manav Evam Prakriti Sanasthan (MANAS)	500	Distribution to sub -partners





32	Environmental Society of India (ESI)	500	Distribution to sub -partners
33	Kurseong DISHA	500	Distribution to sub -partners
34	Future Generation Arunachal	500	Distribution to sub -partners
35	Janhit Foundation	500	Distribution to sub -partners
36	Dr. Bhimrao Ambedkar Seva Parishad	500	Distribution to sub -partners
37	Mayurbhanj Biological Research (MBR)	700	Distribution to sub -partners
38	School of Fundamental Research (SFR)	800	Distribution to sub -partners
39	Bethany Society	500	Distribution to sub -partners
40	Society for Environment Education of North East (SEENE)	500	Distribution to sub -partners
41	Soc. For Rural & Urban Joint Initiatives Activities, Nagpur (SRUJAN)	500	Distribution to sub -partners
42	Nav Jagriti	500	Distribution to sub -partners
43	Friends of Doon Society	500	Distribution to sub -partners
44	World Wide Fund (WWF) India	500	Distribution to sub -partners
45	Paribesh Unnayan Parishad (PUPA)	1000	Distribution to sub -partners
46	Nav Bharat Jagriti Kendra (NBJK)	500	Distribution to sub -partners
47	UDYAMA	500	Distribution to sub -partners
48	Sarthak Samajik Vikas Jan Kalyan Society	500	Distribution to sub -partners
49	Ladakh Ecological Development Group(LeDEG)	500	Distribution to sub -partners
50	Lotus Progressive Centre	500	Distribution to sub -partners
51	Krishi Gram Vikash Kendra (KGVK)	1140	Distribution to sub -partners
52	Sarjana Samajik Sanskritik evam Sahityik Manch	500	Distribution to sub -partners
53	Foundation to Educate Girls Globally (FEGG)	1200	Distribution to sub -partners
54	SDSG Foundation	500	Distribution to sub -partners
55	Vikas Sarathi	500	Distribution to sub -partners
56	The North East Centre for All Round Development (NECARD)	500	Distribution to sub -partners
57	Lok Paryavaran Shaikshan Sansthan (LPSS)	500	Distribution to sub -partners
58	Garib Utthan Sewa Samiti	500	Distribution to sub -partners





59	Easy Global Organization	500	Distribution to sub -partners
60	Paryavaran Sanrakshan Evam Lok Kalyan Sansthan (PSELKS)	500	Distribution to sub -partners
61	Shilp Sadhana	500	Distribution to sub -partners
62	Chhatrasal Seva Sansthan	500	Distribution to sub -partners
63	Agriculture Man Ecology (AME) Foundation	500	Distribution to sub -partners
64	Agricultural College	500	Distribution to sub -partners
65	Nagraika Seva Trust	500	Distribution to sub -partners
66	People's Organization for Wasteland & Environment Regeneration (POWER)	500	Distribution to sub -partners
67	Parisar	500	Distribution to sub -partners
68	Sukhi Mahila SEWA Mandal	500	Distribution to sub -partners
69	Utthan	500	Distribution to sub -partners
70	Sangam Sansthan	500	Distribution to sub -partners
71	Samarthak Samiti	500	Distribution to sub -partners
72	ALERT Sansthan	500	Distribution to sub -partners
73	Prayatna Samiti	500	Distribution to sub -partners
74	Foundation for Ecological Security	500	Distribution to sub -partners
75	Divye Paryavaran Evam Gram Vikas Sanstha (DPEGVS)	1000	Distribution to sub -partners
76	Institution for Development of Environment & People (IDEP)	500	Distribution to sub -partners
77	Dishari	500	Distribution to sub -partners
78	Sajag Society	500	Distribution to sub -partners
79	Society for Sustainable Development	500	Distribution to sub -partners
80	Surat Nature Club	1000	Distribution to sub –partners
81	Samekit Jan Vikas Kendra (SJVK)	500	Distribution to sub –partners
82	Sustainable Agriculture & Environmental Voluntary Action (SEVA)	500	Distribution to sub –partners
83	Eco & Agro Resource Management	1000	Distribution to sub –partners
84	Society for Promotion of Indigenous Knowledge and Practices (SPIKAP)	1000	Distribution to sub –partners
85	Centre for Entrepreneurship Development (CED)	500	Distribution to sub –partners
		<b>47340</b>	





ii) Institutions

S.No.	Name	No. of copies	Remarks
1.	United Nations Development Programme (UNDP) India, New Delhi	1750	Distribution among partners
2.	Bureau of Energy Efficiency (BEE), New Delhi	100	Distribution among partners
3.	CEA	100	Distribution among partners
4.	Centre for Science and Environment (CSE), New Delhi	200	Distribution among partners
5.	SIAM	50	Distribution among partners
6.	Petroleum Conservation Research Association (PCRA)	100	Distribution among partners
7.	The Energy Resources Institute (TERI) , New Delhi & Bangalore	200	Distribution among partners
8.	UNESCO, New Delhi	50	Distribution among partners
9.	Indian Institute of Science (IISC), Bangalore	200	Distribution among partners
10.	GTZ, INWENT , GERMAN AGRO	500	Distribution among partners
11.	CWG OC	500	Distribution among partners
12.	Environmental Management Centre (EMC), Mumbai	50	Distribution among partners
13.	British High Commission, Calcutta	500	Distribution among partners
14.	Max Mueller Bhawan, New Delhi	100	Distribution among partners
15.	American Centre, New Delhi	100	Distribution among partners
16.	British Council, New Delhi	200	Distribution among partners
17.	Galgotia's Business School, New Delhi	100	Distribution among partners
18.	KIITS, Bhubaneshwar	500	Distribution among partners
19.	Development Alternatives, New Delhi	100	Distribution among partners
20.	DFID	100	Distribution among partners
21.	CTRD-AIRBUS	200	Distribution among partners
22.	Daily Dump home composting systems	200	Distribution to people interested in home composting and other environmental initiatives.
23.	Equations	100	Distribution among partners
24.	Organizations and Alternatives	100	Distribution among partners
25.	Arghyam	200	Distribution among partners
26.	Indian Youth Climate Network - Bangalore chapter	250	Distribution among partners





27.	Ashoka Trust for environment and ecology	100	Distribution among partners
28.	American Centre	100	
		<b>6750</b>	

iii) Corporates

S.No.	Name	No. of copies	Remarks
1.	JSW	1000	Distribution among partners
2.	Arcelor Mital	1000	Distribution among partners
3.	JSPL	500	Distribution among partners
4.	CII	500	Distribution in workshops
5.	HPCL	1000	
6.	Intel	10	
7.	IBM	100	
8.	MindTree	100	
9.	Dell	100	
		<b>4310</b>	

iv) Govt. Departments

S.No.	Name	No. of copies	Remarks
1.	Ministry of Environment and Forests	100	Distribution among partners
2.	Department of Environment, Govt. of Delhi	20	Distribution among partners
3.	State Council for Science and Technology, Himachal Pradesh	500	Distribution among partners
		<b>620</b>	

v) CEE offices

S.No.	Name	No. of copies	Remarks
1.	CEE North	2000	Distribution among partners
2.	CEE North East	2000	Distribution among partners
3.	CEE Central	2000	Distribution among partners
4.	CEE South	2000	Distribution among partners
5.	CEE West	2000	Distribution among partners
6.	CEE Ranchi	1000	Distribution among partners
7.	CEE Bhopal	1000	Distribution among partners
8.	CEE East	2000	Distribution among partners



9.	CEE Goa	1000	Distributed in workshop for NGOs
10.	CEE Ahmedabad	3000	Distribution among partners
11.	CEE Kolkata	500	Distribution among partners
		<b>18500</b>	

vi) Others/Individuals/workshops

S.No.	Name	No. of copies	Remarks
1.	Chattisgarh tour (NGOs)	200	Distribution among partners
2.	Green Teacher contact session in CEE	70	Distribution among partners
3.	Convention on Biodiversity, COP 10, Nagoya	200	Distribution among partners
4.	International Conference on Ethical Framework for a Sustainable World, Ahmedabad	2000	Distribution among partners
5.	GEF Council Meeting, Washington	200	Distribution among partners
6.	Swiss Development Workshop Delhi, Mr. Sodhi	200	Distribution among partners
7.	DPS, Chandigarh	100	Distribution to students, teachers etc.
8.	DPS, Noida	200	Distribution to students, teachers etc.
9.	Himachal Pradesh Schools in HP Children Science Congress	1000	Distribution among partners, schools, etc.
10.	Local Delhi organizations/consultants	500	Distribution among partners
11.	DPS Schools in Delhi, UP & Haryana	1100	Distribution to students, teachers etc.
12.	International Geographical Union (IGU) Commission Seminar, Guwahati, Assam	1000	Distribution among partners
13.	Toolkit release, Pune	500	Distributed to schools, students, NGOs etc.
14.	Rashmi Gopal	1000	Distribution among partners
15.	Kendriya Vidyalaya Sangathan	1000	Distribution to students
16.	National Public School, Indiranagar	100	Distribution to students
17.	Vyasa International School	100	Distribution to students
18.	Vibgyor high	100	Distribution to students
19.	St Germain's	100	Distribution to students
20.	Sishugriha	100	Distribution to students
21.	Euro kids	100	Dissemination to parents





22	National academy for learning	100	
23	Vidya Niketan	100	
24	PES School of engineering	200	
25	CII Workshop	500	
26	Almora Workshop	500	
27	Winter Carnival, Bhutan Embassy	1000	
28	Shapurji Billimoria Foundation	100	
		<b>12370</b>	

**TOTAL DISPATCHED: 89,890**

**The rest of the copies (10110) remain with NFD and CEE Delhi, which will be used in future workshops and distribution to interested partners.**

- The soft copy of the toolkit has been sent to more than **1000** people. It is also available for anyone for free download, on the following websites:
  - Solution exchange ([www.solutionexchange-un.net.in](http://www.solutionexchange-un.net.in))
  - CEE ([www.ceeindia.org](http://www.ceeindia.org))
  - MoEF ([www.moef.nic.in](http://www.moef.nic.in))
  - SGP ([www.sgpindia.org](http://www.sgpindia.org))
  - Green Teacher ([www.greenteacher.org](http://www.greenteacher.org))
  - Ekonnnect (<http://www.ekonnnect.net>)
  - India Environment Portal ([www.indiaenvironmentportal.org.in](http://www.indiaenvironmentportal.org.in))
- The Low Carbon Lifestyles Toolkit was also launched in various functions/events across the country:
  1. State Level Children Science Congress, Himachal Pradesh, Hamirpur (HP), 14-17 November, 2010
  2. Child Rights Day Programme, Ranchi, 20 September, 2010
  3. Workshop on Promoting Sustainable Development through Community Participation, Bhubaneshwar, 28 November, 2010
  4. Govt. Model School, Sector 46, Chandigarh, September 2010
  5. International Geographical Union (IGU) Commission Seminar, Guwahati, Assam
  6. Launch event of Paryavaran Mitra, Pune

## **8. Showcase of UNDP/GEF support in each activity**

The GEF/UNDP and MOEF, GOI support for the toolkit was showcased in all activities related to the Toolkit.

**Toolkit:** The toolkit itself carries the logo of GEF, UNDP and MOEF and acknowledges the support of the agencies





**Banners:** All workshops and sessions for the toolkit carried the logo of both institutions and the support of both was also duly acknowledged in preparation and dissemination of the toolkit

All publications, reports prepared have been shared jointly under the GEF UNDP support at all levels and with all stakeholders

## 9. Specific achievements /challenges

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Communities of practice have specially appreciated the clarity in terms of emissions, savings and values. They have at all levels reported the 'easy to understand' approach adopted in the toolkit. Many people voiced it as:

- A 'process' towards minimising India's emissions
- Easy to adopt and verifiable. There is a need for rural data as well as the current data is mainly urban
- Clarity, brevity and easy to understand
- Communities want presentations and trainings for their staff so as to spread these messages.
- Many private sector companies, eg. ACC, HPCL and Moserbaer are already taking it forward for providing additional support for printing another 50,000 copies for their own networks

## 10. Innovation

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The toolkit in itself is an 'innovation' since it is one of the first of its kind on low carbon practices, giving empirical verified data across sectors and in an easy to understand manner. The contents of the toolkit are tools which can be and are being used by educators, researchers, trainers and many others to know and calculate the amount of carbon di-oxide emissions saved and the money that they can save through the small actions mentioned in the message booklet.

These booklets are releasing power in the hands of people, in particular the children. They are now sharing the information, feeling more energized and empowered with the knowledge. The feedback received sums up as- **'a right to enlightenment through experiential learning'**. The information cuts across the diversities of cultures, gender, caste, economic conditions and which is respected and unique.

## 11. Summary of feedback from stakeholders, participants (where applicable)

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Open-mindedness, honest and intellectual curiosity was expressed by many. It was said that the activities mentioned in the booklet are the basic habits that need to be cultivated in everyone. It was also said that it encourages all and warns them to the overuse and increased consumption patterns. The feedback received also mentioned





that more simple measures on measuring furanes and dioxins from waste burning need to be incorporated in the messages.

A query was also put up in the Climate Change Community of Solution Exchange:

***Moderator's note: Dear Members, Individual efforts can go a long way in addressing climate change as more and more people adopt low carbon lifestyles there will be reduction in Green House Gas emissions. We seek your inputs on how we can encourage greater participation of the masses in adopting low carbon lifestyles. We are looking forward to a rich discussion on this important issue of great significance in order to sustain the human race.***

Dear Members,

As many of you are aware, UNDP-GEF Small Grants Program (SGP), India along with Ministry of Environment & Forest (MOEF) and Centre for Environment Education (CEE) developed and published the Low Carbon Lifestyles, A Trainer's Toolkit. The importance and significance of actions at all levels to tackle this problem cannot be overemphasized but requires a dedicated approach for future generations.

The toolkit is a set of materials, presented in an easy to understand language based on up-to-date science and policy inputs from experts in this field. It aims to arm the trainer, community at large and youth & students above all with facts and figures on how 'small changes' in our actions on a sustained basis can have a profound impact on the environment by reducing green house gas emissions. The objective of this toolkit is primarily to create an impact on all stakeholders, more prominently the youth, who could inculcate these habits in their daily lives. The need for the public at large to imbibe these practices would help preserve and conserve natural resources as low carbon lifestyles not only save money but also encourage savings of precious natural resources and money.

We must add that the first step to achievement is to work together, learn and exchange information, knowledge and practices. We will welcome more ideas and suggestions to be incorporated in the second edition of the toolkit. We need to understand that we are all contributing towards climate change and therefore we all need to be responsible in mitigating it, lest WE ALL WILL BE victims of climate change!!! Time has now come to create Awareness, Analyze and Act (the AAA approach)!!

We urge members to go through the **30 simple to do messages** mentioned in the toolkit, which is available at <ftp://ftp.solutionexchange.net.in/public/clmt/resource/res02111001.pdf> [PDF; Size: 1.85 MB] and give us views and suggestions on the following:

- What is the best possible strategy to maximize the use and outreach to stakeholders of the tool kit?
- How an 'individual stakeholder' can contribute to maximizing the outreach and benefits from the toolkit?

Kindly also share the manner in which you are using the publication, sharing the knowledge so that we could influence and benefit a larger audience. We strongly believe that by adopting Low Carbon Lifestyles, we would have done **our bit** to save Mother Earth. Your response will provide inputs for the next phase of our project on Low Carbon Lifestyles. The contribution of members would be suitably acknowledged.

Looking forward to your comments and guidance!

Best Regards,  
P. S. Sodhi,  
GEF UNDP, SGP,  
CEE, New Delhi  
and  
Hem Pande,  
Ministry of Environment & Forests, Government of India  
New Delhi





The query has received maximum no. of responses of the many queries which are put up on the forum where people have shared ideas on the strategies that can be used to further disseminate the message of Low Carbon Lifestyles.

## 12. Impacts

- After trainings organized by one of the partners in Haryana in around 162 households, it was reported that 60% of the households have replaced the bulbs with CFL bulbs.
- The importance of 'individual' is recognized in relation to performance. The measurability is leading into better recognition for all users. This is empowering as people's value systems are enhanced.
- Insights into self/other variables like esteem, motivation, confidence and identity are being enhanced and all across communities of practice are feeling happy
- Better inter-personal relationships/communications are being enhanced

## 13. Conclusion

The toolkit has been an essential outcome of the SGP project 'Creating Green Citizens to link with the Low Carbon Campaign for the Commonwealth Games 2010'. It is successfully being used as tool for spreading awareness on low carbon practices and is being circulated widely among the communities of educators and practitioners.

## 14. Acknowledgements

### Authors:

- Mr Prabhjot Sodhi, National Coordinator, UNDP-GEF Small Grants Program, CEE New Delhi
- Ms Rashmi Gopal, Consultant, Bangalore
- Dr S N Srinivas, Program Officer, Climate Change, UNDP, New Delhi
- Dr Ramesh Kumar Jalan, Resource Person and Moderator, Climate Change Community of Practice, UN Solutions Exchange, New Delhi
- Mr Kartikeya V. Sarabhai, Director, CEE, Ahmedabad

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- Mr Sudhir Mittal, Special DG, O.C. - Commonwealth Games, New Delhi
- Dr Srinivasan Iyer, ACD, EEU, UNDP, New Delhi
- Mr K B Thampi, Inspector General (Forests), Ministry of Environment & Forests, Government of India, New Delhi
- Dr Preeti Soni, Advisor, Climate Change, UNDP, New Delhi





- Mr Anil Arora, Programme Officer, UNDP, New Delhi.
- Mr A S Bakshi, Chief Engineer, Central Electricity Authority, New Delhi
- Mr Praveen Gupta, Director, C&E division, Central Electricity Authority, New Delhi
- Dr Sandeep Garg, Energy Economist, Bureau of Energy Efficiency, New Delhi
- Dr Saurabh Yadav, Knowledge Management Specialist, Bureau of Energy Efficiency, New Delhi
- Mr Atanu Ganguli, Director, Society of Indian Automobile Manufacturers, New Delhi
- Mr Saurabh Rohilla, Associate Director, Society of Indian Automobile Manufacturers, New Delhi
- Mr Kapil Mathur, Additional Director, Petroleum Conservation Research Association, New Delhi
- Mr Muktikam Phukan, Deputy Director, Petroleum Conservation Research Association, New Delhi
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- Mr Umashankar S, Centre for Science and Environment, New Delhi
- Dr Pramod Kumar, Programme Officer, UNDP, New Delhi
- Ms Chetali Kapoor, Project Officer, NFD, New Delhi
- Ms Pallavi Hittanagi, Bangalore
- Mr R Ashwin, Bangalore
- Ms Kritika Shah, Bangalore

